



# Pre-Pay Discount (PPD) Subscription Program

## We know that in freight transportation, every penny counts.

So, if you are looking for ways to save more money, and are happy with how Tailwind Transportation Management Software (TMS) is helping you run your logistics business, you now can take advantage of the Tailwind Pre-Pay Discount (PPD) subscription program.

### Who is it for?

Tailwind PPD is for those organizations who have come to rely on the Tailwind TMS for their day-to-day business operations. They have confidence in Tailwind, in our people, in our service, and in our ability to make continuous improvements to the Tailwind application.

If you are considering expanding your TMS usage to other divisions or throughout your business, are merging with another company, or are simply growing quickly and foresee adding additional staff on the system during the upcoming year - then Tailwind PPD can be a great choice for you.

### Who Qualifies for PPD?

**Monthly Subscribers** — customers currently on a month-to-month subscription plan can upgrade to an annual or two-year plan

**Annual Subscribers** — customers already on an annual plan, can upgrade to two or three-year plans

### What do you get?

**SAVE 10-30% OFF THE PRICE OF YOUR MONTHLY SUBSCRIPTION** depending on the term and number of users on the system

**PRICE PROTECTION** 'Lock in' your per-user pricing for ALL additional users added during the term. Benefit from all the systematic, ongoing improvements\* made to the TMS at your discounted per-user price.

**EARLY ACCESS** to new advanced features before they are released system-wide

*\* Over 275 improvements have been made to the Tailwind online TMS system since its launch in November 2016 (an average of over 12 per month!)*

## SPECIAL OFFER!

Sign up for Tailwind PPD and receive a **FREE two-hour 'Clare Thinking' review.**

Have Tailwind's expert Training & Implementation Specialist, Lynda Clare, help you identify ways you to better optimize your Tailwind system to gain significant business benefits and better company workflow. (Limited to first 25 customers)



### LYNDA CLARE - TAILWIND TRAINING AND IMPLEMENTATION SPECIALIST

With a degree in transportation and over 45-years of experience, Lynda started her career in Warehousing, Container Ships and Import/Export. She then moved to Trucking, where she's worked as a Dispatcher, Compliance Officer and Controller. Now as the Training and Implementation Specialist for Tailwind Transportation Software, she helps Tailwind clients implement, adopt and adapt the Tailwind TMS to meet the specific goals of their business.