



# A successful trucking business never stops

It's always on the move. There are loads to locate, loads to deliver. Customers to find, customers to invoice. Drivers to assign, drivers to pay. Equipment to maintain, equipment to track. And, not to forget, regulators to pacify.

Keeping on top of all these moving parts is difficult. Accessing all these necessary details quickly is even harder. Too often you and your co-workers may find yourselves searching for information in multiple locations – locked in filing cabinets, lost in piles of paper on a desk, or in ever-expanding Excel spreadsheets. Or, maybe it's all just sitting inside one person's head!

## Take control of your business

Tailwind trucking software is an 'all-in-one' web-based application that combines a Customer and Personnel Database, Equipment and Driver Management system, a Quoting and Order tool, a Dispatch system, with an Administration and Accounting utility – making it all accessible online, through any device.



### Tailwind Trucking Software:

**Eliminates errors and duplicate data entry** – data flows from Quote to Order, to Dispatch, to Invoice, and to Driver Payment

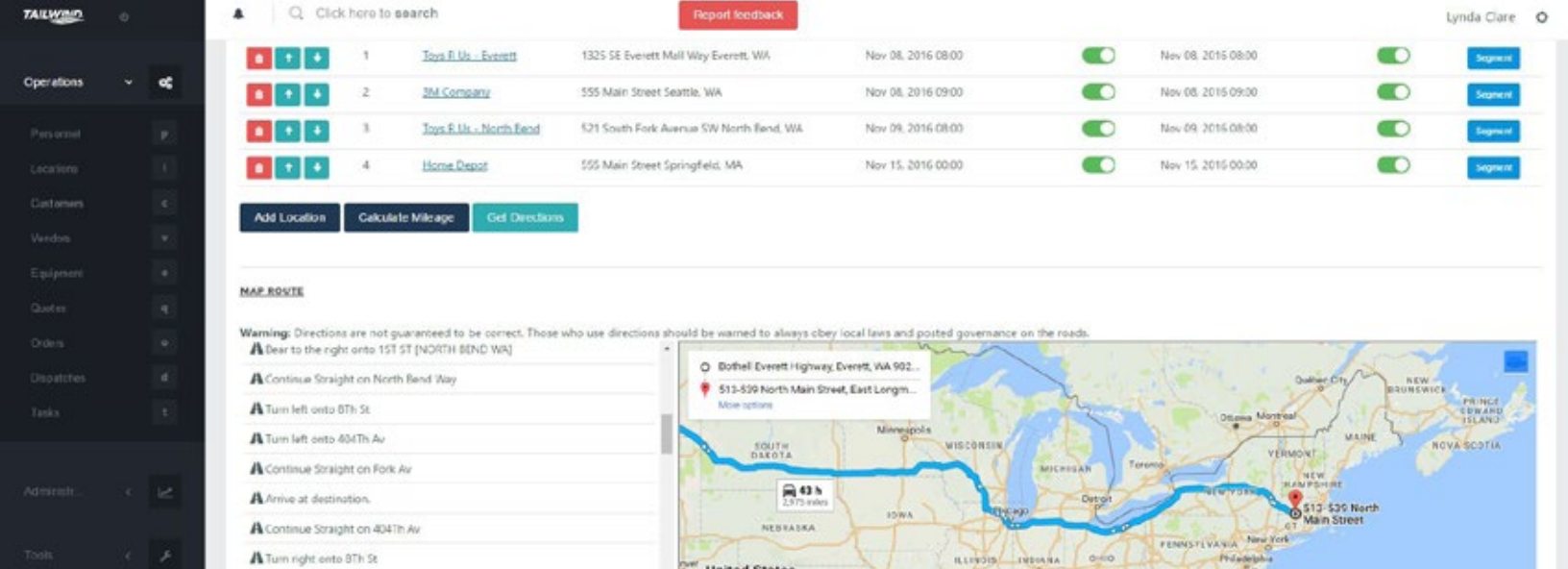
**Centralizes all your paperwork** – no more pen and paper, cumbersome Excel workbooks, lost BOLs, Quotes or Load Confirmations

**Provides business visibility** – easily pull reports to see which customers, which lanes, and what equipment is making you the most money

**Ensures business continuity** – important business information is organized and can be easily passed along to the next generation

**Confidence** – gain 'peace of mind' knowing that your business is compliant and all your paper-work is in order (IFTA, settlements, AR/AP)

Tailwind starts at \$69/month, with the first 30 days free. No set-up fees. No long-term commitment. No big upfront IT investment required.



## An 'All in One' Application

### Database

The heart of the Tailwind system is a centralized database containing all the critical pieces of your business - a place to conduct and monitor your day-to-day operations and administration. It's your 'insurance policy' for tracking all the necessary reports for regulators - details on driver certifications, licensing, insurance, and equipment maintenance.

### Accounting & Administration

Tailwind moves data seamlessly from its Operations modules through to its Accounting and Administration modules, creating a detailed history on all services delivered and all services charged for. Tailwind's Invoicing and Payments utility makes sure you can track your Invoicing and Receivables as well payments to your Drivers and Vendors. It allows you to conduct more detailed financial tracking and analysis through its integration with Quickbooks Online.

## Equipment & Driver Management

Tailwind helps you stay on top of all the critical details on your trucking equipment - OEM details, maintenance and availability. Tailwind also gives you the capability to track all the critical details on your drivers - their licenses, certifications, hours, and pay rates.

### Quotes & Orders

Create and transmit Quotes and Orders directly from your Tailwind system, and easily access them for future reference. Quote and Order templates can be branded with your company logo, and customized to reflect your particular business terms and requirements. Auto-population of forms keeps information accurate, saving time while avoiding duplicate data entry.

### Key Integrations

No one system can do it all. Tailwind is at the intersection of a number of complementary systems and technologies that help you run your business more effectively. It is integrated with key systems like Accounting, Mileage, Load Boards, Fuel Supply, GPS, ACE/ACI and ELD technologies.

## Dispatching, Alerts & Load Tracking

Your customers trust you to handle all the details around their loads. Tailwind allows you to dispatch loads with specific notes and alerts so that your drivers, and/or carriers understand important trip requirements and details. Additionally, through integrations with GPS application partners, Tailwind can help you keep track of your loads in real time.

### Reporting

Tailwind comes with pre-configured reports on revenue, expenses, and profit, right out of the box - giving you access to the data necessary to run your business better and more profitably. See which drivers, lanes, and equipment are providing you with the greatest returns. Get a real-time picture of your financial health.

### Use Anywhere, Anytime

Access Tailwind through any device, anywhere with Internet access.

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FIRST 30 DAYS FREE!**

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**Want to learn more? Call 1-866-441-0441. Or, take Tailwind for a FREE 30-day test drive: [tailwindtransportationsoftware.com/test-drive](http://tailwindtransportationsoftware.com/test-drive)**

**No Commitments. Fully supported. Start Now.**

**Get ready to feel the  
WIND at your back**