



# The freight business requires flexibility

The one constant in the trucking business is change. You find new business. You need new drivers. A new competitor is knocking on the door of your biggest customer. One of your shippers gets a new customer and wants to see if you can cover that lane. Maybe you just want to step back from all the driving and use your hard-earned knowledge to broker loads yourself.

## Stay agile with Tailwind Trucking & Freight Broker Software

Tailwind Trucking & Freight Broker Software allows you to respond to the changing dynamics of your business. It gives you the capability to run both a Trucking Business and a Freight Brokerage out of the same system – tracking, reporting and communicating on each separate company without having to jump in and out of separate programs.

Tailwind is an 'all-in-one' web-based application that ties together a Customer and Carrier Database, an Equipment and Driver Management system, a Quoting and Order tool, a Dispatching application, and an Administration and Accounting utility. You can access all your operational and administrative data through one simple login from anywhere through an Internet connection.

### Tailwind Trucking & Freight Broker Software:

**Eliminate errors and duplicate data entry** – data flows from Quote to Order, to Dispatch, to Invoice, and to Driver Payment

**Centralize all your paperwork** – no more lost BOLs, Load Confirmations, or Bills of Lading

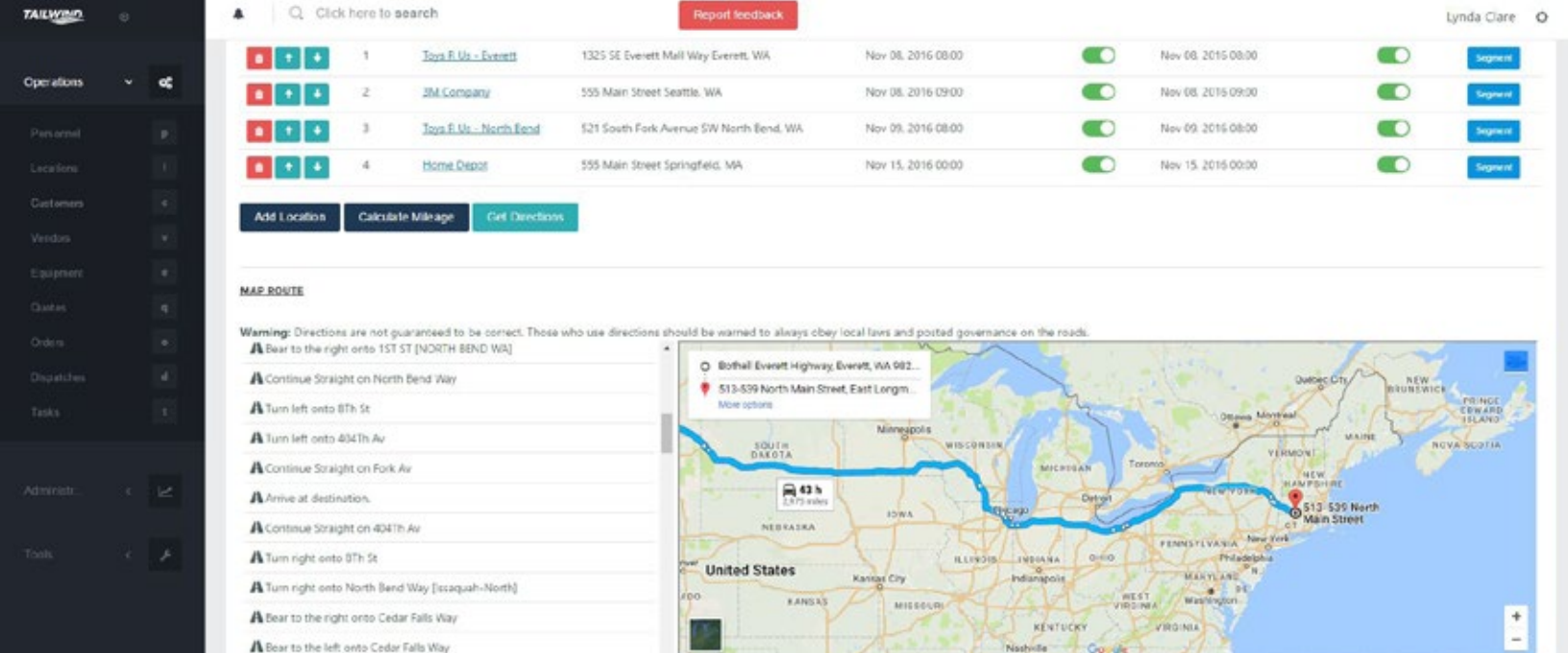
**Greater business insight** – easily pull reports to see which customers, which lanes, and what equipment is making you the most money

**Ensure business continuity** – important business information is organized and can be easily passed **along to the next generation or a buyer**

**Increased confidence** – have peace of mind knowing that your driver and equipment are compliant and all your paperwork is in order (IFTA, settlements, AR/AP)

Tailwind starts at \$69/month, with the first 30 days free. No set-up fees. No long-term commitment. No big upfront IT investment required.





## An 'All in One' Application

### Centralized Database

The heart of the Tailwind system is a centralized database containing all the critical pieces of your business - a place for tracking customers, drivers, pick-up and delivery locations. Your Tailwind database is a tangible business asset where you conduct your day-to-day operations and administration.

### Key Integrations

No one system can do it all. Tailwind is at the intersection of a number of complementary systems and technologies that align with the ways you conduct your business. It is integrated with key trucking and brokerage technologies and utilities like Accounting, Mileage, Fuel Suppliers, Load boards, GPS and ELD.

### Equipment & Driver Management

Tailwind helps you track all the critical details on your trucking equipment, such as OEM details, maintenance, and availability. Tailwind also gives you the capability to track all the critical details on your drivers – their licenses, their certifications, their hours and pay.

### Quotes & Orders

Create and transmit quotes to customers directly from within Tailwind. Then easily convert Quotes into Orders, and easily access them for future reference. Personalized to your business, Quote and Order templates can be branded with your logo and customized to reflect your specific business terms.

### Reporting

Tailwind comes with a set of pre-configured reports on revenue, on costs, and on margins. Determine which drivers, which lanes, and which equipment is providing you with the greatest returns.

### Dispatching, Carrier Alerts & Load Tracking

Your customers trust you to handle all the details around their loads. Tailwind allows you to dispatch loads and provide notes and alerts so that your drivers and carriers understand important trip requirements and details.

### Accounting & Administration

Tailwind moves data seamlessly from its Operations modules through to its Accounting and Administration modules. Tailwind's Invoicing and Payments utility makes sure you can track your Invoicing and Receivables as well payments to your drivers and vendors. It also allows you to conduct more detailed financial tracking and analysis through integration with Quickbooks Online.

### Use Anywhere on Any Device

Because Tailwind is web-based, you and your team can connect to the system online through any device.

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FIRST 30 DAYS FREE!**

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**Want to learn more? Call 1-866-441-0441. Or, take Tailwind for a FREE 30-day test drive: [tailwindtransportationsoftware.com/test-drive](http://tailwindtransportationsoftware.com/test-drive)**

**No Commitments. Fully supported. [Start Now.](#)**

**Get ready to feel the  
WIND at your back**