

You know the value of 'you'...

As a Freight Broker, you make the difference to your customers. It's those little details you manage for your clients that sets you apart from others. It's your knowledge and commitment to service that keeps your customers coming back.

You need to be quick. You need to be accurate. You can't afford to have your information scattered about in separate systems – you need your Order and Carrier data accessible, at your fingertips.

Tailwind enhances your workflow

Tailwind's Freight Broker Software brings together all the details into one unified application. It supports the added value that you and your team bring to your clients. Tailwind's 'all-in-one' web-based freight brokerage application combines a Customer and Carrier management system, a Quoting and Order tool, a Dispatch system, with an Accounting and Administration utility - making it all accessible online, through any device.



Tailwind Freight Broker Software:

Centralizes all your paperwork - Quotes, Orders, Load Confirmations, Invoices, Payments

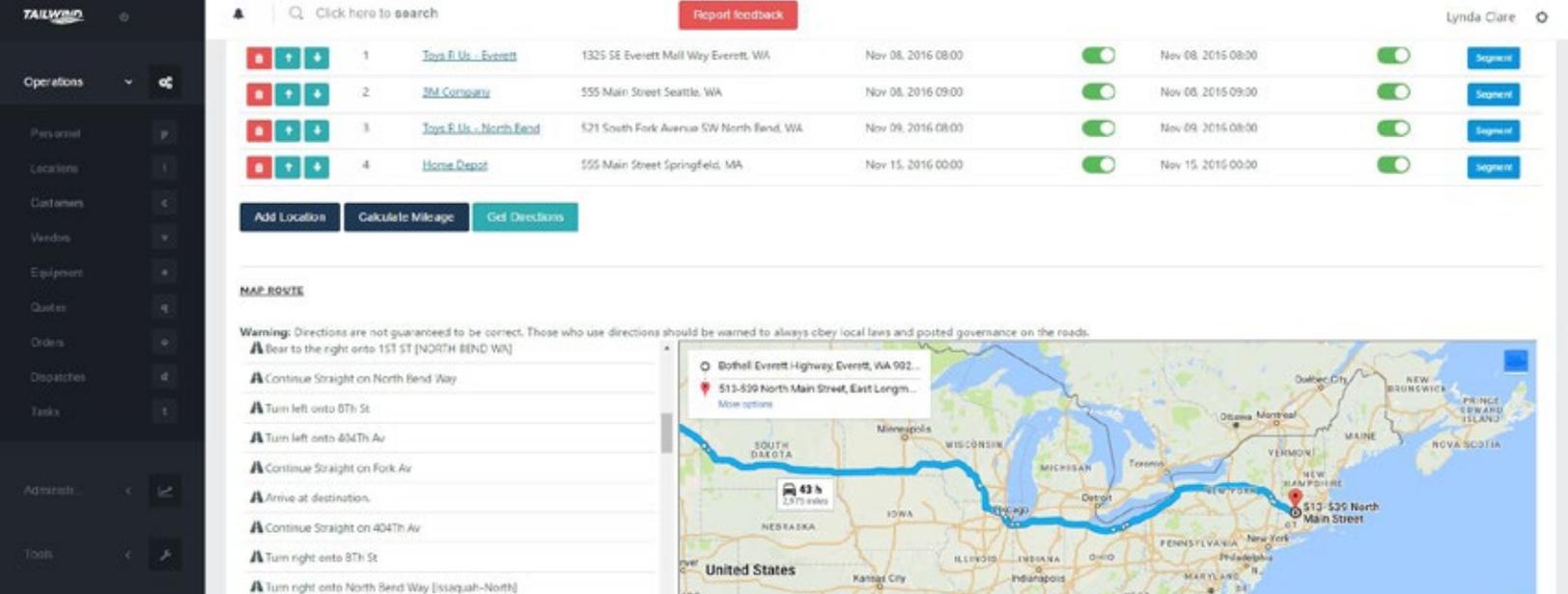
Eliminates duplicate data entry - with all your data in one place, forms can auto-populate

Ensures business continuity - data is there if a key player leaves the business

Provides greater insight - pull reports to see which customers, which carriers, and which lanes are making you the most money

Strengthens your bottom line - work faster and smarter; make more deals at higher margins

Tailwind starts at \$69/month, with the first 30 days free. No set-up fees. No long-term commitment. No big upfront IT investment required.



An 'All in One' Application

Centralized Customer & Carrier Database

At the heart of the Tailwind system is a centralized database containing all the critical pieces enabling you to conduct the day-to-day operations and administration of your brokerage business. It's a tangible data asset as you build your book of clients and carriers – one that drives the equity value of your business.

User Profile & Security Settings

Tailwind allows you to establish user profiles and security settings according to the roles and responsibilities of your people. Whether your operation is a single office, or a network of offices and agents, Tailwind has the security settings to manage security at the individual, department, and office levels. For example, you may want your freight brokers to have access only to their own deals, or branch managers to have access only to the deals of their own Branch.

Dispatching, Carrier Alerts & Load Tracking

Tailwind allows you to make notes and set alerts on specific details on your Load Confirmations so that your carriers better meet the needs of shippers and consignees. Additionally, through integrations with GPS application partners, Tailwind helps you and your team keep an eye on the loads, while providing your customers with up-to-date load tracking information.

Quotes & Orders

Transmit Quotes & Orders directly from your Tailwind system – and have them easily accessible for future reference. Quote and Order templates can be branded with your logo, and customized to reflect your specific business terms and conditions. 'Auto-population' of forms keeps data accurate by reducing errors and eliminating duplicate data entry.

Reporting

Tailwind comes with pre-configured reports right out of the box, giving you detailed insight into your revenues, expenses, margins, and profit.

Accounting & Administration

Tailwind moves data seamlessly from its Operations modules through to its Accounting and Administration modules, creating a history of the details on all your loads. Tailwind's Invoicing and Payments utility makes sure you can track your Invoices and Receivables, and payments to your Carriers. And for those who want more detailed financial tracking and analysis Tailwind is integrated with Quickbooks Online.

Key Integrations

No one system can do it all. Tailwind is at the intersection of a number of complementary systems and technologies that help you operate more effectively. It is integrated with key freight broker services and technologies - Accounting, Load Boards, Carrier Rating, Onboarding and Compliance, ACE/ACI, and GPS.

Use Anywhere on Any Device

Tailwind is web-based so you and your team can connect to the system online through any device.

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FIRST 30 DAYS FREE!**

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Want to learn more? Call 1-866-441-0441. Or, take Tailwind for a FREE 30-day test drive: tailwindtransportationsoftware.com/test-drive

No Commitments. Fully supported. Start Now.

**Get ready to feel the
WIND at your back**